

JOINING FORCES WITH:

SAVE
travel alliance



Bradley Weiss
Travelers Phil. Conf.
Arusha, Tanzania
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www.save-travel.org

WHAT IS SAVE?

Scientific

Academic

Volunteer

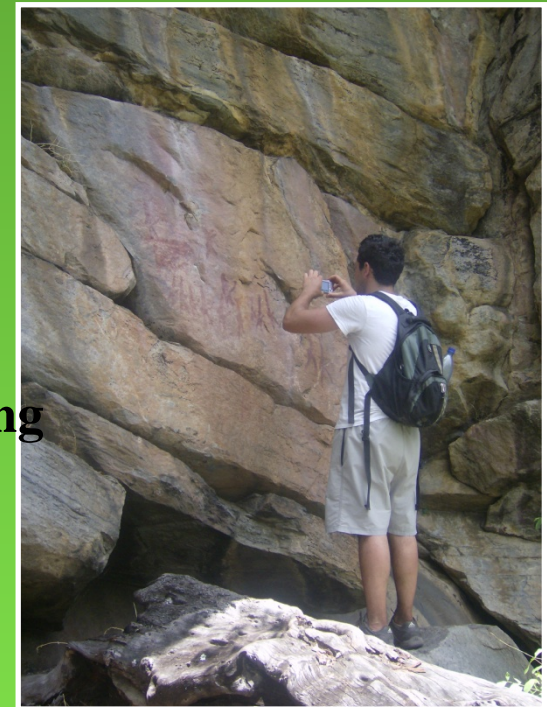
Educational



WHY SAVE?

SAVE represents a potentially important market segment for emerging destinations because SAVE tourists:

- Come to contribute to the destination
- Generally do not need well developed infrastructure
- Pay for their experience
- Generally have longer stays (can fill low season)
- Beyond their work/research, also spend time traveling
- Provide very valuable word-of-mouth exposure



SAVE TRENDS

Travelocity (2007)

- 38% planned to volunteer during holiday in 2008
- Corresponding figure was 11% in 2006, 6% in 2005

University of California-San Diego (2008)

Most desired destination for volunteer tourism:

- Africa (17%)
- East Asia (12%)
- South America (9%)

Travel Industry Association (2008)

30 million (roughly 1/5) US travelers took educational trip in last 3 years



International Institute of International Education (2007)

US Study Abroad has increased 144% over past 10 years

WHAT IS THE AIM OF THE SAVE TRAVEL ALLIANCE?

To develop and enhance sustainable destinations by connecting them with Scientific, Academic, Volunteer and Educational organizations and travelers.

1. Marketing pre-existing opportunities
2. Identifying and packaging new opportunities



HOW DOES IT WORK?

SAVE matches travel opportunities to SAVE orgs or individuals through:

- the website
- promotional materials
- events
- sales calls
- familiarization trips

At the destination, SAVE helps create opportunities by:

- conducting initial site assessment
- selecting project
- packaging project
- setting up local office
- training local coordinator





Explore. Learn. Help. Grow.

Welcome to the SAVE Travel Alliance.

Travel is more than movement from one place to another—it is a means to explore, to learn, to help and to grow. Most importantly, travel has the power to change. Now more than ever, travelers and destinations alike want to properly harness the power of travel to make positive impacts on people and places.

The SAVE Travel Alliance is a network designed to connect responsible travelers to sustainable destinations and provide a wealth of knowledge on how to make today's travel experience the best experience for everyone.

[Read more](#)

Develop SAVE Products



SAVE can work with your destination to identify and develop exciting new travel opportunities, train local staff, and connect your destination to the marketplace

[Read more](#)

Uncover SAVE Opportunities



Register your organization to uncover new exciting travel opportunities for your organization and stay informed as new meaningful packages are added

[Read more](#)



Scientific



Academic



Volunteer

 Destinations

Ecuador

Honduras

Thailand

Vietnam

Case Studies

 SAVE

Founding Partners

Board and Staff

How SAVE Works For You

Case Studies

Join the Alliance

Destinations

The world is big, dynamic, and ready for exploration.

The SAVE Travel Alliance is eager to help you uncover opportunities that best meet your travel needs... whether it's seascape, mountaintop, or city museum... **our growing network of destinations will have exactly what you need.**

Click on the destinations listed below to browse through currently available options. If you are interested in joining SAVE and have opportunities you would like listed on the website and to our other partners, please [CLICK HERE](#).



[\[Back \]](#)

SAVE DESTINATIONS

Teach Ecuador



Quito, Ecuador

In Ecuador, public or rural schools have one teacher for the school, this means that one teacher is in charge of 70-85 children in a rural community or school. Participants have the opportunity to teach English at an Ecuadorian Institution or a local community, assisting the teachers with their daily activities, understanding about local traditions, and visiting amazing sites during time off. The participants will gain a lifetime experience learning about children from a different culture and most important, contributing to their development as human beings and reinforcing their self esteem.

Keywords: [Education](#), [Teaching](#)

Partners: [Ordex](#)

\$1250

4 Weeks

Volunteer

Amazon Biological Reserve



Amazon Valley, Ecuador

The volunteer will have the opportunity to work in three specific areas. First, the Centre for Conservation of the Amazonian Plants focuses on reforestation, experimental silviculture of tropical trees, development and maintenance of the reserve's botanical garden and plant conservation center, and seed collecting. Additionally, there are Crafts Project in which the volunteer works with Quichua communities of the area to utilize crafts as an alternative source of income. Finally,

\$527

2 Weeks

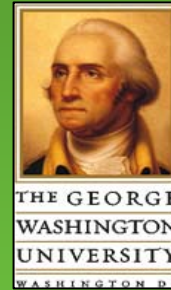
Scientific

Volunteer

SAVE OPPORTUNITIES

WHO IS IN THE SAVE TRAVEL ALLIANCE?

FOUNDING PARTNERS:



OTHER ALLIANCE MEMBERS:



WHO CAN BE INVOLVED?

- **Emerging Destinations**
- **Volunteer Organizations**
- **Scientific/Research Institutions**
- **International tour operators**
- **Local tour operators**
- **Local NGOs**
- **International NGOs/Donor Orgs**
- **Study Abroad Programs**
- **Language Schools**



HOW CAN SAVE AND TRAVELER'S PHILANTHROPY (TP) WORK TOGETHER?

- **Shared local office/coordinator at destination**
- **Joint outreach to tour operators who may be interested in both**
- **Adding TP options to SAVE trips**
- **TP funds can support the creation of SAVE projects**
- **SAVE volunteers can help set up TP projects**
- **SAVE trips can be offered to people who contribute to TP online**
- **SAVE/TP packages can be offered to employees by corporations**
- **Cross-promotion on each others' websites, catalogues, etc**



Founding Partners

Board and Staff

How SAVE Works For You

Case Studies

Join the Alliance

Join SAVE Travel Alliance

If you or your organization are interested in becoming a member of the SAVE Travel Alliance, please complete the following form. Once the information is received we will contact you with User ID and Password that will allow you special access to the site where you can update your information and connect with other Alliance members.

Thank you for your interest in the SAVE Travel Alliance and we look forward to working with you in the future!

Full Name: *

Address 1:

Address 2:

City: *

Country: *

Mailing Code:

Phone Number:

Email Address: *

What is your interest in the SAVE Travel Alliance?:

An organization with staff/members with an interest in SAVE travel opportunities *

JOIN THE SAVE ALLIANCE

THANK YOU!



www.save-travel.org

SAVE TRAVEL ALLIANCE

